

# Sam's Field



A scenic landscape featuring a calm lake in the foreground, reflecting the sky and surrounding trees. The middle ground shows a grassy bank with several trees, some with autumn-colored foliage. The background consists of rolling hills under a dramatic, sunset-colored sky with scattered clouds. The overall mood is peaceful and natural.

**Sam's  
Field**  
عشق

**Superpremium dog food**



**Key strengths:**

- **superpremium quality**
- **FRESH CHICKEN & POTATO**
- **60-70 % fresh chicken, fruits & vegetables**
- **Life-time Prevention Formula = combination of Fresh Meat, Fruits & Vegetables for dog's health improvement**
- **Low Grain – no risk of food intolerance**



## Key strengths:

Sam's Field super-premium complete formula respects the natural nutritional needs dogs have regarding their age, the size of the breed and their varying nutritional requirements.

The unique composition of the recipes, with a high amount of fresh meat and animal proteins in combination with fruit and vegetable extracts and functional components, contributes to proper digestion and efficient usage of nutrients by the body.

The presence of cereals, especially wheat in feeds lowers their digestibility and the utilisation of nutrients in the digestive tract. Sam's Field wheat free recipes ensure a safe way to life-time healthy nutrition, eliminating the risk of food intolerance or other adverse reactions.





Sam's  
Field



## Assortment:

Sam's Field	13 kg	2,5 kg	800 g	Meat, Fruits & Vegetables
Fresh Chicken&Potato PUPPY	x	x	x	70 %
Fresh Chicken&Potato JUNIOR LARGE	x	x		65 %
Fresh Chicken&Rice ADULT MINI		x	x	65 %
Fresh Chicken&Potato ADULT MEDIUM	x	x		60 %
Fresh Chicken&Potato ADULT LARGE	x	x		60 %
Salmon&Potato ADULT	x	x		HYPO-ALLERGENIC
Fresh Chicken&Potato 4300 POWER	x			70 %
Lamb&Rice LIGHT&SENIOR	x	x		60 %

## Product description:



### PUPPY

Complete formula for puppies of all breeds

#### Ingredients:

Chicken, Chicken Liver, Potato, Rice, Maize, Poultry Fat (preserved with mixed Tocopherols, a source of Vitamin E), Salmon Oil, Natural Flavors, Dried Apples, Brewer's Yeast, Tomatoes, Yucca Schidigera Extract, Carrots, Minerals, DL-methionine, L-Lysine, Mannan-oligosaccharides, Fructo-oligosaccharides, Probiotics.

### JUNIOR LARGE

Complete formula for puppy&junior dogs of large breeds

#### Ingredients:

Chicken, Chicken Liver, Potato, Rice, Maize, Poultry Fat (preserved with mixed Tocopherols, a source of Vitamin E), Salmon Oil, Natural Flavors, Dried Apples, Brewer's Yeast, Tomatoes, Yucca Schidigera Extract, Carrots, Minerals, Glucosamine, Chondroitine, DL-methionine, L-Lysine, Mannan-oligosaccharides, Fructo-oligosaccharides, Probiotics.

## Product description:



### ADULT MINI

Complete formula for adult dogs of small breeds

#### Ingredients:

Chicken, Chicken Liver, Rice, Potato, Rice Maize, Poultry Fat (preserved with mixed Tocopherols, a source of Vitamin E), Salmon Oil, Natural Flavors, Dried Apples, Brewer's Yeast, Tomatoes, Yucca Schidigera Extract, Carrots, Minerals, DL-methionine, L-Lysine, Mannan-oligosaccharides, Fructo-oligosaccharides, Probiotics.

### ADULT MEDIUM

Complete formula for adult dogs of medium breeds

#### Ingredients:

Chicken, Chicken Liver, Potato, Rice, Maize, Poultry Fat (preserved with mixed Tocopherols, a source of Vitamin E), Salmon Oil, Natural Flavors, Dried Apples, Brewer's Yeast, Tomatoes, Yucca Schidigera Extract, Carrots, Minerals, DL-methionine, L-Lysine, Mannan-oligosaccharides, Fructo-oligosaccharides, Probiotics.



## Product description:



### ADULT LARGE

Complete formula for adult dogs of large breeds

#### Ingredients:

Chicken, Chicken Liver, Potato, Rice, Maize, Poultry Fat (preserved with mixed Tocopherols, a source of Vitamin E), Salmon Oil, Natural Flavors, Dried Apples, Brewer's Yeast, Tomatoes, Yucca Schidigera Extract, Carrots, Minerals, Glucosamine, Chondroitine, DL-methionine, L-Lysine, Mannan-oligosaccharides, Fructo-oligosaccharides, Probiotics.

### SALMON

Hypo-allergenic salmon&potato formula for adult dogs of all breeds

#### Ingredients:

Salmon, Potato, Rice, Maize, Poultry Fat (preserved with mixed Tocopherols, a source of Vitamin E), Salmon Oil, Natural Flavors, Dried Apples, Brewer's Yeast, Tomatoes, Yucca Schidigera Extract, Carrots, Minerals, DL-methionine, L-Lysine, Mannan-oligosaccharides, Fructo-oligosaccharides, Probiotics.

## Product description:



### 4300 POWER

Complete formula for adult dogs in high activity

Ingredients:

Chicken, Chicken Liver, Potato, Rice, Maize, Poultry Fat (preserved with mixed Tocopherols, a source of Vitamin E), Salmon Oil, Natural Flavors, Dried Plain Beet Pulp, Dried Apples, Brewer's Yeast, Tomatoes, Yucca Schidigera Extract, Carrots, Minerals, DL-methionine, L-Lysine, Mannan-oligosaccharides, Fructo-oligosaccharides, Probiotics.

### LIGHT&SENIOR

Hypo-allergenic lamb&rice formula for overweight dogs, aging dogs

Ingredients:

Lamb, Rice, Potato, Maize, Poultry Fat (preserved with mixed Tocopherols, a source of Vitamin E), Salmon Oil, Natural Flavors, Dried Apples, Brewer's Yeast, Tomatoes, Yucca Schidigera Extract, Carrots, Minerals, DL-methionine, L-Lysine, Mannan-oligosaccharides, Fructo-oligosaccharides, Probiotics.



# Design:

# Sam's Field

The image displays a Sam's Field dog food bag, showing both the front and back panels. The bag features a red and white scalloped border. The front panel includes a large landscape photograph of a field and a pond at sunset. Below the photo, the text reads "SUSTAINABLE QUALITY FOR YOUR" and "60% FRESH CHICKEN, FRUITS & VEGETABLES". The product name "Sam's Field ADULT MEDIUM" is prominently displayed, along with the description "COMPLETE FORMULA FOR ADULT DOGS OF MEDIUM BREEDS". A "LIFE-TIME PREVENTION FORMULA" section highlights a combination of fresh meat, fruits, and vegetables for dog health. The "LOW Grain" section states "NO RISK OF FOOD INTOLERANCE" and lists various ingredients like chicken, turkey, and fish. A list of benefits is provided, including "EYE HEALTH", "HEALTHY SKIN", "HEALTHY WEIGHT", and "HEALTHY DIGESTION". The back panel features the Sam's Field logo, the product name "FRESH CHICKEN & POTATO ADULT MEDIUM", and a "COMPLETE FORMULA FOR ADULT DOGS OF MEDIUM BREEDS". It also includes a "LIFE-TIME PREVENTION FORMULA" section with a detailed description of the formula's benefits. A "LOW Grain" section lists ingredients and their benefits. A table of nutritional information is provided, including protein, fat, fiber, and moisture content. The bottom of the back panel features a "FRESH ON CHICKEN & POTATO ADULT MEDIUM" section with a photo of a dog and a list of ingredients. The website "www.samsfield.com" and "Net Weight: 13kg" are also visible.